* **Founding Year:** 1926
* **Headquarters:** Stuttgart, Germany
* **Meaning of the Logo:**
* The iconic three-pointed star in a laurel wreath represents Mercedes-Benz.
* It symbolizes land, sea, and air transportation, signifying the brand's ambition to excel in all domains.
* **Key Features:**
* **Luxury and Elegance:** Mercedes-Benz vehicles epitomize luxury, comfort, and timeless design.
* **Innovation:** Pioneering safety features, advanced technology, and performance.
* **Diverse Lineup:**
* **Sedans:** From the classic E-Class to the luxurious S-Class.
* **SUVs:** Including the GLC, GLE, and GLS.
* **Coupes and Convertibles:** The sleek C-Class Coupe and the open-top E-Class Cabriolet.
* **Roadsters:** The exhilarating SL and AMG GT.
* **Ownership:**
* Mercedes-Benz is part of Daimler AG, which also owns Smart and Maybach[**3**](https://www.mbusa.com/en/home).
* **Legacy:**
* Born from the merger of Daimler-Motoren-Gesellschaft (DMG) and Benz & Cie., Mercedes-Benz has a rich heritage dating back to the early 20th century[**5**](https://brandsownedby.com/what-companies-does-mercedes-own/).